

New York State Office Of General Services
Procurement Services Group
Corning Tower Building
Empire State Plaza
Albany, New York 12242
<http://www.ogs.ny.gov>

PURCHASING MEMORANDUM

CONTRACT AWARD NOTIFICATION UPDATE

AWARD NUMBER: [NEG-21786](#)

DATE: December 19, 2011

GROUP: 79100 - Electronic On-line Database
Access – readMedia, Inc.

PLEASE ADDRESS INQUIRIES TO:
STATE AGENCIES & CONTRACTORS

Stephanie Laffin
Purchasing Officer I
(518) 473-9440
Stephanie.laffin@ogs.ny.gov

CONTRACT PERIOD:
April 30, 2009 – April 29, 2014

OTHER AUTHORIZED USERS

Customer Services
(518) 474-6717
customer.services@ogs.ny.gov

CONTRACTOR: readMedia, Inc.
CONTRACT NO.: PS64549

SUBJECT: 79100 – readMedia, Inc. – Price List Update

TO ALL STATE AGENCIES AND OTHERS AUTHORIZED TO USE STATE CONTRACTS:

The above-mentioned contractor has updated their price list by deleting Newsmaker and Hometown Newsmaker. These products will be replaced by readMedia for Agencies which alters the features, functionality and delivery of the press release distribution software and its media database. These alterations will allow former Newsmaker clients the ability to procure substantially similar software with enhanced functionality. readMedia for Agencies' new features will also include functionality that had not been included previously.

read Media for Agencies adds an a la carte option for a base annual price of \$144.00. This allows users to pay only when they send a press release. This is cheaper for people who use the software infrequently. There is no longer a \$25 expedited charge because readMedia for Agencies upgrades all accounts to the Premium service level. In addition, while the circuit list pricing is the same, the unlimited use accounts are 12%-34% cheaper. A comparison of the indicative pricing for Plus/Pro/Premium membership on the old price list to the "standard account" pricing on the new price list shows this reduced pricing. The new standard accounts are the equivalent of Premium accounts in services on the old price list but costs the same as the cheaper Plus accounts in Newsmaker.

The most recent version of the readMedia, Inc. NYS price list is available on the OGS contract web site at <http://www.ogs.ny.gov/purchase/prices/7910021786prices.pdf> or can be obtained from the contractor.

The NYS contract administrator has been changed to the following:

Stephanie Laffin, Purchasing Officer I
518-473-9440 – Office
518-486-6867 – FAX
Stephanie.laffin@ogs.ny.gov

All other terms and conditions remain the same.

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PURCHASING MEMORANDUM

CONTRACT AWARD NOTIFICATION UPDATE

AWARD NUMBER: [21786](#)

DATE: September 28, 2009

GROUP: 79100 – Electronic Online Database Access
(Statewide)

PLEASE ADDRESS INQUIRIES TO:

STATE AGENCIES & CONTRACTORS

Cheri McCullough
Purchasing Officer
(518) 474-0212
cheri.mccullough@ogs.state.ny.us

CONTRACT PERIOD:
April 30, 2009 – April 29, 2014

OTHER AUTHORIZED USERS

Customer Services
(518) 474-6717
customer.services@ogs.state.ny.us

CONTRACTOR(S)/ readMedia Inc.

CONTRACT NO.(S): PS64549

SUBJECT: NYS PRICE REDUCTION PROGRAM

TO ALL STATE AGENCIES AND OTHERS AUTHORIZED TO USE STATE CONTRACTS:

readMedia Inc. has offered NYS a 10% discount on their price list for their Electronic Online Database Access contract. The reductions are currently in effect and can be found on the OGS website at <http://www.ogs.state.ny.us/purchase/prices/7910021786prices.pdf>.

All other terms and conditions remain the same. Please mark all vouchers accordingly.

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PURCHASING MEMORANDUM

CONTRACT AWARD NOTIFICATION UPDATE

AWARD NUMBER: [21786](#)

DATE: July 2, 2009

GROUP: 79100 - Electronic On-line Database
Access – readMedia, Inc.

PLEASE ADDRESS INQUIRIES TO:
STATE AGENCIES & CONTRACTORS

Cheri McCullough
Purchasing Officer
(518) 474-0212
Cheri.mccullough@ogs.state.ny.us

CONTRACT PERIOD:
April 30, 2009 – April 29, 2014

OTHER AUTHORIZED USERS

Customer Services
(518) 474-6717
customer.services@ogs.state.ny.us

CONTRACTOR: readMedia, Inc.
CONTRACT NO.: PS64549

SUBJECT: 79100 – readMedia, Inc. – Price List Update

TO ALL STATE AGENCIES AND OTHERS AUTHORIZED TO USE STATE CONTRACTS:

The above-mentioned contractor has updated their price list with new service level titles. The most recent version of the readMedia, Inc. NYS price list is available on the OGS contract web site at <http://www.ogs.state.ny.us/purchase/prices/7910021786prices.pdf> or can be obtained from the contractor.

All other terms and conditions remain the same.